

DATA PRIVACY STATEMENT

Thank you for your interest in our website. Protecting individual privacy is very important to us. The following contains detailed information on how we use your data.

Our website can generally be used without entering personal information. The gathering of personal information (for example name, mailing address or e-mail addresses), to the extent this takes place on our pages, always occurs on a voluntary basis. This information will not be given to third parties without your express consent.

We will only use your personal information to process and ship your order. We wish to inform you that the transmission of information via the Internet (including in online communication, in particular when ordering goods from our online shop via e-mail to Sieveking) can be subject to security vulnerabilities. Universal data protection against third-party access is not possible.

Cookies

These Internet pages use "cookies" in multiple ways. They serve to make our website more user-friendly, more effective and more secure. Cookies are small text files saved on your computer. Session cookies are discarded when you leave our website. Permanent cookies (for functions including "Remember password") are saved on the hard drive of your computer until deleted by your browser. You can pre-

vent the installation of cookies by adjusting your browser settings. Please note, however, that if you do so, you may not be able to make full use of some features of this website.

Use of Google Analytics

This website uses Google Analytics, a web analysis service from Google Inc. ("Google"). Google Analytics uses "cookies", text files that are saved on your computer and which make it possible to analyze your website use. The information on your website use that is generated through the cookie is typically transmitted to and saved by a Google server in the USA. The IP anonymisation performed by this website, however, nonetheless generally results in Google abridging your IP address in a member state of the European Union or in another country that is a signatory to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and abridged there. Google uses this information on our behalf to evaluate your use of this website, to prepare reports on website activities and to provide additional services to the website operator in connection with website and Internet usage. The IP address sent by your browser in the Google Analytics context will not be consolidated with other Google data. You can prevent the installation of cookies by adjusting the settings of your browser. Please note, however, that if you do so, you may not be able to make full use of some features of this website.

In addition, you can prevent Google from collecting data via a cookie related to your use of this website (including your IP address) and prevent the processing of such data by Google by downloading and installing the browser plugin available at the following link: <http://tools.google.com/dlpage/gaoptout>.

Contact Information, Objection and Deletion

You have the right to request, at any time and at no cost to you, information on your data that we have saved, as well as the right at any time to request that this personal information be corrected, deleted or blocked, whereby if such a deletion is prevented by, for example, recordkeeping requirements related to commercial or tax law, a blocking of your data will be undertaken in lieu of a deletion. Furthermore, you can revoke consents you have granted under data protection law at any time with future effect. You may object at any time with future effect to the use of personal information in the context of pseudonymous usage profiles for advertising and market research purposes or for the demand-based structuring of our offerings. To do this, it may be necessary to install a so-called "opt-out cookie".

Our data privacy statement, as well as our responsibility and liability related to it, are fundamentally inapplicable to linked websites.

You may find our contact information at: <http://buerosieveking.com/publisher/contact>